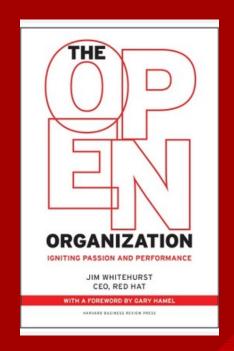


Open Organisation

Bastian Schwippert Senior HR Manager DACH & BENELUX 27th November 2018



COMMON PROBLEMS

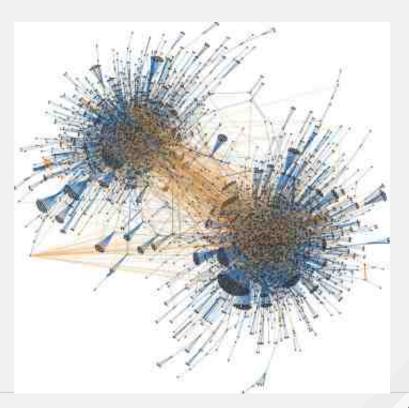
SPEED OF CHANGE UNCERTAINTY CUSTOMER LOYALTY AMBIGUITY TALENT COMPLIANCE GLOBALIZATION CONSUMER TRUST PRODUCTIVITY DIVERSITY REGULATION INNOVATION



kompliziert

komplex









DEGREES OF OPEN

Closed ← Open

Siloed

Control

Command

Hierarchy

Release early

Release often

Participation

Meritocracy

Community

Transparency

Free exchange



The Red Hat Why

FINAL DRAFT (v1.2) Revised per announce-list survey + Advisory input

Open unlocks the world's potential

...to share knowledge and build upon each other's discoveries. ...to solve complex problems, by bringing passionate people together to collaborate. ...to create communities where everyone is fully supported to use their voices and talents to contribute.



THE OPEN BRAND PROJECT

Help us make our mark

The Open Brand Project is an open initiative to update and simplify our corporate logo and brand system. It's not a contest, it's a collaboration. We need your ideas and comments. The more feedback we get, the more likely we are to make the best decision and avoid unforeseen problems.



WORKING IN THE OPEN

How is this all going to work?

There will be a lot of sharing. We'll share our work as it evolves, and we hope you'll guide us with your ideas and constructive criticism. We'll keep you informed and you'll keep us honest.





Follow our progress

We'll post progress reports on our corporate blog, taking you through the project step by step. The blog posts will go into more depth about the challenges we face and how we use open source techniques to solve them.

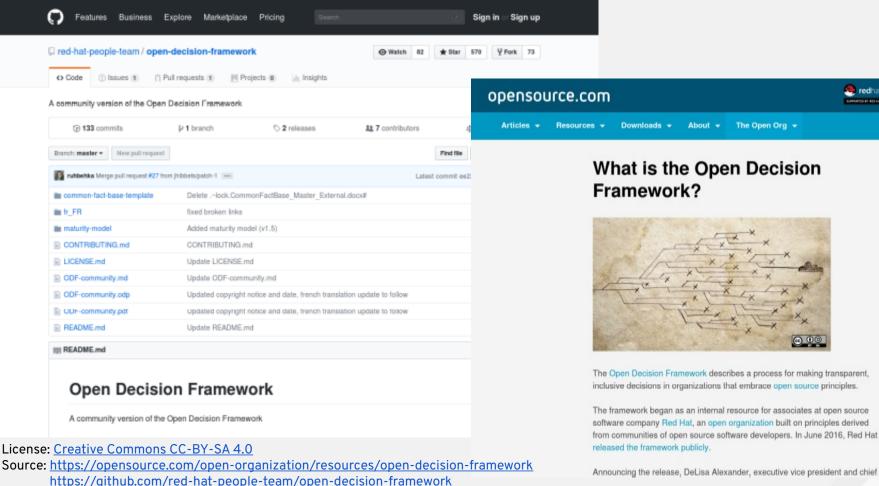


Participate throughout

Tweet your comments, suggestions, warnings, and Red Hat® tattoo photos (anything, really) to us at @redhat, Follow along with #openbrandproject.

Join the conversation >

Read the blog >



S redhat.

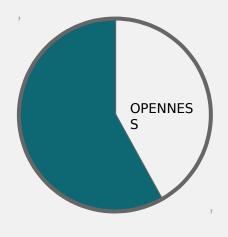
LOG IN



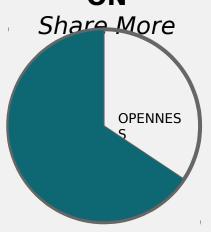


WHERE DO YOU START?

EMPLOYEE VOICE Listen More



COMMUNICATI ON



DECISION MAKING



Why



OPEN RESOURCES



GitHub.com

<u>/red-hat-people-team</u>

<u>/open-organization-ambassadors/open-org-definition/issues/11</u>



The Open Organization series

- Book
- Workbooks

open source .com OpenSource.com